

EVERY HERO NEEDS A SQUAD

HEROES LIKE
KENNEDY
NEVER FIGHT
CANCER ALONE.

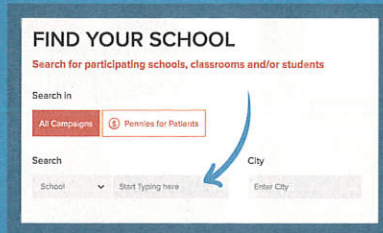


Dear Parent or Guardian,

Your child's school is participating in Pennies for Patients, a service learning program that helps raise critical funds for The Leukemia & Lymphoma Society (LLS), the world's largest nonprofit fighting blood cancer. Did you know that breakthroughs in blood cancer research are now being applied to other kinds of cancers and serious diseases? By participating in Pennies for Patients, schools like yours receive our exclusive STEM Curriculum, which teaches students foundational skills in STEM concepts and gives them a look at real LLS-funded scientists. Through Pennies for Patients your school can earn gift cards for supplies and your child earns fun thank-you gifts to remind them of the Honored Heroes they are helping through their fundraising efforts.

GET YOUR CHILD STARTED BY HELPING THEM SET UP THEIR ONLINE FUNDRAISING PAGE USING THE INSTRUCTIONS BELOW:

- Visit: PenniesForPatients.org/find-your-school.
- Search for your child's school by entering the school name, city and state and clicking FIND.
- Select your child's school from the search results.
- Select "Join a School Team," or if your child's classroom has set up its own page, select "Join Classroom Team."
- Create a new account, or if you have ever had a fundraising page for LLS, sign in with your username and password.
- Create your child's online fundraising page.
- Once created, share the link to your child's online fundraising page with friends, family and coworkers through email and social media.



REGISTER

create your online fundraising page with your parent or guardian to earn your **SQUAD TATTOO**



COLLECT \$5

in your coinbox for your own **POWER RING**



RAISE \$10

on your online fundraising page to receive your **HERO BAND**



RAISE \$25

on your online fundraising page to earn your **SUPER SIDEKICK**



RAISE \$50

on your online fundraising page to receive your **HERO SQUAD TEE**



RAISE \$100

on your online fundraising page and you become part of the Hero Squad *Champions Club* and receive your own **MINI-CHAMP**

PARENTS,

When your child raises \$5 in their coinbox they earn a **Power Ring** – fill out this coupon and send it back to school with your child for redemption.

Homeroom teacher _____ Grade _____

My child _____ has raised at least \$5 in donations in their coin box for the Pennies for Patients campaign.

Signed by _____ (his/her parent)

DISCLAIMER: All our products contain small parts, and are not suitable for children under 3 years as they pose a choking hazard.



National Partner



JOIN OUR SQUAD:
PenniesForPatients.org